

Attorney Docket No. 47004.000180

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :)	Attorney Docket No. 47004.000180
)	
ROTHMAN, et al.)	Examiner G. Akers
)	
Serial No.: 09/988,291)	Group Art Unit: 3624
)	
Filed: November 19, 2001)	Confirmation No. 8456

For: SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER
PURCHASE INFORMATION FOR TARGET MARKETING

RESPONSE TRANSMITTAL LETTER

U.S. Patent and Trademark Office
2011 South Clark Place
Customer Window
Crystal Plaza Two, Lobby, Room 1B03
Arlington, VA 22202

Sir:

Enclosed is a Response in connection with the above-identified patent application.

- ☒ [X] A petition for (1) Month Extension of Time is also enclosed.
- ☒ [X] A Response in reply to the Office Action mailed November 25, 2003.
- ☐ [] A Request for Approval of Drawing Corrections
- ☐ [] A Request for Entry and Consideration of Submission under 37 C.F.R. § 1.129(a) is also enclosed.
- ☒ [X] An additional claim fee is required for twelve added claims. Please charge
Deposit Account No. 50-0206 for fees due in the amount of $12(18) = \$216.00$.
- ☐ [] A check in the amount of _____ is enclosed for the fee due.
- ☐ [] Express Mail Certificate Under 37 C.F.R. §1.10.

Attorney Docket No. 47004.000180
Page 2

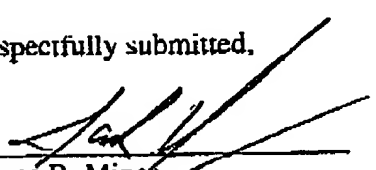
[] Green postcard to be date-stamped and returned.

[X] The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §1.16, 1.17 and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-0206.

Respectfully submitted,

Date: March 25, 2004

By:


James R. Miner
Registration No. 40,444

HUNTON & WILLIAMS LLP
1900 K Street, N.W., Suite 1200
Washington, D.C. 20006-1109
Telephone: 202.955.1500
Facsimile: 202.778.2201

47004.000180 FAIRFAX 227297v1

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Attorney Docket No. 47004.000180
Application No. 09/988,291

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile
transmitted to the Patent and Trademark Officeon March 25, 2004. ✓
Date
Signature:James R. Miner, Reg. No. 40,444
Typed or printed name of person signing CertificateNote: Each paper must have its own certificate of transmission, or this
certificate must identify each submitted paper.

1. Amendment; ✓
2. Extension of Time; ✓
3. Response Transmittal ✓
4. Certificate of Transmission and, ✓
5. Fax Cover Sheet. ✓

Burden Hour Statement: This form is estimated to take 0.03 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

47004.000180 FAIRFAX 227276v1

**HUNTON &
WILLIAMS**1751 PINNACLE DRIVE
SUITE 1700
MCLEAN, VIRGINIA 22102TEL 703-714-7400
FAX 703-714-7410**RECEIVED
CENTRAL FAX CENTER**

MAR 25 2004

FAX

TO **NAME** Examiner Geoffrey AKERS
FIRM Patent & Trademark Office
FAX NO.: (703) 872-9306
PHONE NO.: (703) 306-5844

PAGES (INCLUDING COVER): 29

ORIGINAL TO FOLLOW IN MAIL: ☐ Yes ☒ No

FROM **NAME:** James R. Miner (Reg. No. 40,444)
DIRECT DIAL: 703-714-7449

OFFICIAL

MESSAGE Attached please find the following regarding U.S. Patent Application No. 09/988,291:

Amendment; ☒
Response Transmittal ☒
Extension of Time and, ☒
Certificate of Transmission ☒

IF PROBLEM WITH TRANSMISSION, PLEASE CONTACT OPERATOR AT 703-714-7500.

OPERATOR

DATE: March 25, 2004
TIME:
CLIENT/MATTER NAME: FUSA
CLIENT/MATTER NO.: 47004.000180

This communication is confidential and is intended to be privileged pursuant to the attorney-client privilege and the work-product doctrine. If the reader of this message is not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please immediately notify us by telephone, and return the original message to us at the above address via the U.S. Postal Service.

An